

# The Wedding ANNUAL

THE COMPREHENSIVE WEDDING MAGAZINE FOR THE NORTHERN TERRITORY

celebrate the most

*Beautiful*

day in your life

The Wedding Annual will be the Territory's number one bridal magazine guiding its readers through the wedding planning maze. The Wedding Annual will present brides with the best ideas, inspiration and practical advice to ensure nothing is forgotten when planning the perfect day. The Wedding Annual will provide comprehensive wedding planning information, the latest in wedding styling and trends, the hottest in bridal fashion and beauty and access to inspiring real life weddings within the Territory and beyond. The Wedding Annual will be attached to the Dry Season edition of Resident Magazine which guarantees that all copies will be sold or distributed.

Location: Sandbar SKYCITY  
Dress: The Big Day  
Jewellery: Diamond House  
Hair & Make-up: Starshots  
Nails: Elements

*Out May 2010*

5000 Distributed  
3000 Attached to Resident Magazine Dry Season Edition  
2000 Sold in Newsagents throughout the Territory  
12 months exposure

# The Wedding

## ANNUAL

### advertising rates



Wedding: Dan and Leanne Dowling

ADVERTISEMENT SIZE	CASUAL
1/4 PG Vertical	\$ 980.00
Strip Horizontal	\$1100.00
1/3 PG Vertical	\$1260.00
1/2 PG Vertical	\$1750.00
1/2 PG Horizontal	\$1750.00
Full Page	\$3200.00
Double Page Spread	\$5800.00

LOADING FOR DISPLAY ADVERTISING	
Inside Front Cover	25%
Inside Back Cover	10%
Back Cover	25%
Right Page	10%

ALL PRICES ARE GST EXCLUSIVE.

### dry season issue

booking deadline **february 28**

material deadline **march 15**



Function: SKYCITY

### technical specifications

Quarter Page Vertical	100mm(w) x 133mm(h)	No Bleed
Strip Horizontal	211mm(w) x 50mm(h)	No Bleed
Third Page Vertical	65mm(w) x 273mm(h)	No Bleed
Half Page Vertical	100mm(w) x 273mm(h)	No Bleed
Half Page Horizontal	213mm(w) x 130mm(h)	No Bleed
Full Page	Trim: 240mm(w) x 300mm(h) Bleed: 246mm(w) x 306mm(h) Type Area: 214(w) x 276(h)	
Double Page Spread	Trim: 480mm(w) x 300mm(h) Bleed: 486mm(w) x 306mm(h) Type Area: 214(w) x 276(h) per page	

All ads must be sent burnt to CD as a Hi-resolution PDF or Hi-resolution Tiff applicable for the use on Mac Computers. Minimum 300DPI. A hard copy of all ads must be supplied with the file. Resident Magazine is not held responsible for colour matching if hard copy is not supplied. Please note that with different paper stocks, colours may vary in printing. This is a process that is unavoidable and Resident Magazine will not be held accountable for any colour variations.

NB: All type must be 15mm from the spine area to guarantee type does not go into binding gutter.

Brochure and inserts available on request and individually quoted. Photographic and design services are also available and quoted on request.



Gown: The Big Day  
Jewellery: The Pearl Galleria  
Hair & Make-up: Starshots  
Image: Xsite Photography



Engagement Ring: Creative Jewellers



Bouquet: Flowers from the Heart

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