

RESIDENT MAGAZINE

TERMS AND CONDITIONS FOR ADVERTISING

General Conditions

Advertising accepted for publication in Resident Magazine is subject to the conditions set out here and the rules applicable to advertising laid down from time to time by the Media Council of Australia. All advertisement placed in Resident Magazine are subject to the Publisher's approval and the Publisher may, refuse to accept an advertisement for publication if it believes the advertisement may infringe the rights of any person or may not comply with all laws and regulations of the States and Territories. The Publisher accepts no responsibility or liability in relation to any loss due to the failure of an advertisement to appear according to instructions. The positioning or placing of an advertisement within the accepted classification is at the discretion of Resident Magazine except where specifically instructed and agreed upon by the Publisher.

Resident Magazine reserves the right to promote advertisers in editorial format at Resident Magazine's own discretion which best suits the publication.

All photography and editorial copy for editorial and advertorial purposes remains the property of Resident Magazine.

All photography and editorial copy can be purchased from Resident Magazine at standard advertising rates provided by Resident Magazine.

Cancellations

Advertisements cancelled before the booking deadline will incur no penalty.

Advertisements cancelled on or after the booking deadline will be liable for the full amount agreed upon.

Rates and Credit Terms

A 20% deposit is required at the time of booking, with final payment due 14 days from publication date.

Artwork

All rates assume that finished artwork is supplied according to mechanical specifications for artwork.

All ads must be sent burnt to CD as a Hi Resolution PDF or Hi Resolution Tiff applicable for the use on Mac Computer. Minimum 300DPI. A hard copy of all ads must be supplied with the file. Resident Magazine is not held responsible for colour matching if hard copy is not supplied. Please note that with different paper stocks, colours may vary in printing. This is a process that is unavoidable and Resident Magazine will not be held accountable for any colour variations. All images supplied must be CMYK (Yellow Cyan Magenta Black) for 4 colour and 100% Black for Mono images.

The Publisher reserves the right to reject any advertisement. All advertisements are accepted subject to the Publisher's approval, without prejudice, in every respect with regard to material, layout or otherwise and may be modified or altered at the Publisher's discretion if the material supplied is not in accordance with the mechanical specifications. The Publisher takes no responsibility for incorrect placement of material provided by the Advertiser that is not accompanied by specific material instructions. The cost to the Publisher of making good any such material shall be paid by the Advertiser to the Publisher on demand. The Publisher shall not be responsible for any loss or damage consequent to the failure of an advertisement to appear in accordance with the instruction given by the Advertiser.

All advertising material must be supplied to the Publisher in accordance with the mechanical specifications by the Advertising Deadline. If material is not supplied by the Advertising Deadline, the Publisher reserves the right to repeat the most recent material. Alternatively, the Advertiser or his agent will be charged for the advertising space as contracted and the space will be filled at the Publisher's discretion.

Agency Conditions

If payment is not made 4 weeks after the on-sale date, no commission will be allowed.

10% net commission will be allowed to all accredited advertising agencies.

Indemnity & Warranty

The advertiser agrees to indemnify and keep indemnified Resident Magazine in respect of all liabilities, losses, damages, costs or expenses whatsoever in relation to any claim, demand, action, suit or proceeding whatsoever brought by any third party arising out of in connection with any material published by Resident Magazine on behalf of the advertiser. The advertiser warrants to Resident Magazine that all advertising material and information to be submitted at or on behalf of the advertiser is such that its publication will not infringe the provision of any law or statute and will not give rise to any claim or right of action whatsoever against Resident Magazine, whether at common law or statute.